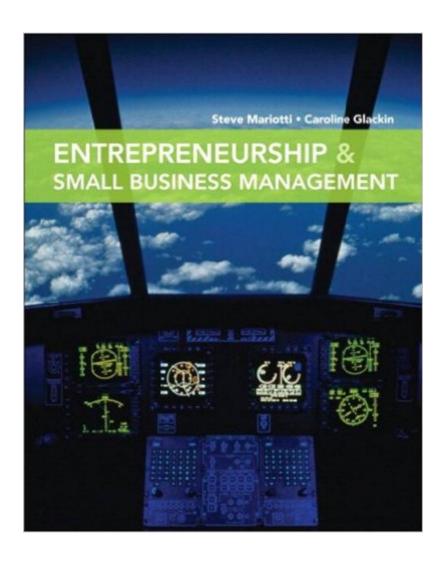
# The book was found

# Entrepreneurship And Small Business Management





## **Synopsis**

Written by award-winning experts, Steve Mariotti and Caroline Glackin, Entrepreneurship and Small Business Management Â presents complex economic, financial and business concepts in a manner easily understood by a variety of students. Based on a proven curriculum from the Network for Teaching Entrepreneurship (NFTE), it is organized to follow the life-cycle of an entrepreneurial ventureâ "from concept through implementation to harvesting or replication. Filled with examples from a broad range of industries, it moves further into the entrepreneurial processâ "discussing the business plan and also the unique aspects of managing and growing entrepreneurial ventures and small businesses.

## **Book Information**

Paperback: 736 pages

Publisher: Prentice Hall; 1 edition (January 7, 2011)

Language: English

ISBN-10: 0135030315

ISBN-13: 978-0135030318

Product Dimensions: 8.4 x 1.2 x 10.8 inches

Shipping Weight: 2.9 pounds

Average Customer Review: 4.6 out of 5 stars Â See all reviews (17 customer reviews)

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Entrepreneurship

## **Customer Reviews**

I got this book for my business class, and it is a well written book, easy to read and give enough examples to understand the topic.

Considering what the College book store was charging, this was the best solution. I saved almost 20 dollars. It was listed as moderately used. I took a chance and ordered it and to my surprise it was in better shape than I had originally thought. With the exception of the outer corners of the paperback cover being a bit frayed, the inside was perfect. It didn't have any highlights or markings. It arrived within the time frame that was specified when I finalized my order. I am loving it. Thank you!

The book was at a great price and great condition! I am learning a lot from this book, it is very educational!

I ordered this book and expected it to be more beat up because of the condition it was listed under, but it turned out to be in better condition than I thought. It came with pleanty of time to spare before my class began.

Entrepreneurship and Small Business Management was a required text book for my small business management class. It arrived within a week of ordering and was in very good condition. The book cost a quarter of the current selling price and is very up to date, reader friendly, and informative.

It helped me a lot for my Subject....

Great as ordered ty!

#### Excellent condition

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